



The Funnel  
Marketing Kit

# 2024 SOCIAL MEDIA CALENDAR

[TheFunnelMarketingKit.com](https://TheFunnelMarketingKit.com)

# 2024

# JANUARY

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
<b>1</b> Western New Year's Day - talk about your goals and NY resolutions	<b>2</b> Ask your audience what their NY resolutions are and why	<b>3</b> Dispel some cliches you constantly hear about your niche or industry	<b>4</b> Tell a story of overcoming struggles and relate it to your audience	<b>5</b> How it started vs how it's going - share a niche-specific transformation	<b>6</b> Make a reaction post to a recent news story or trend and your opinion on it	<b>7</b> Discuss an issue you see in your niche and how your ideal clients can solve it
<b>8</b> Compare and contrast your product or service with what's out there	<b>9</b> Tell people about some of the projects and tasks you're working on	<b>10</b> Talk about your customer problems & what they can vs cannot control	<b>11</b> Show behind the scenes of your office, activities, and business today	<b>12</b> Share a unique benefit your avatar will have if they choose to hire you	<b>13</b> Share a reminder for your audience to help them overcome self-doubt	<b>14</b> Things to do (or not do) before a specific activity (e.g. dinner, starting a biz)
<b>15</b> Martin Luther King Day / Blue Monday (a day to cheer up your audience)	<b>16</b> Ask people what problem they would solve if they had a magic wand	<b>17</b> Post a funny or inspirational quote your ideal clients would relate to	<b>18</b> Ask people what content they like to consume in your niche	<b>19</b> Tell the story of why you started your business and your focus for the year	<b>20</b> Share a funny joke or a meme that is related to your industry	<b>21</b> Talk about ONE aspect of your business customers rave about and why
<b>22</b> Share a before and after transformation your customers can expect	<b>23</b> Share a book you read lately and why you love it so much - share key takeaways	<b>24</b> Compliment Day - a day to appreciate your most loyal customers	<b>25</b> Share behind the scenes of what it's like to work for your company	<b>26</b> Share a step by step process to achieve an outcome without specific pain	<b>27</b> Touch upon a common insecurity and how to overcome it in your niche	<b>28</b> Talk about who your ideal client is vs who it is not and why in your content
<b>29</b> Bring up 3-5 common mistakes to avoid when working on a specific issue	<b>30</b> Share a client testimonial & expand on the ways people can work with you	<b>31</b> Share your best tip to achieve success in your particular area or niche				

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# FEBRUARY

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
			<b>1</b> Share a resource you offer and what people will achieve if they implement it	<b>2</b> Groundhog Day - offer a 50% off 24-hour Groundhog day sale	<b>3</b> Reintroduce yourself to your audience & why do you do what you do	<b>4</b> Share a famous person's quote you resonate with and why.
<b>5</b> Share a unique benefit that your avatar will have if they work with you	<b>6</b> Share a helpful reminder that will make your audience feel better today	<b>7</b> 1 habit that your avatar needs to start TODAY to achieve a desired result	<b>8</b> Talk about a mindset shift your clients make before succeeding	<b>9</b> Pizza Day - ask people if they think pineapple belongs on a pizza	<b>10</b> Chinese New Year - wish your customers a prosperous new year	<b>11</b> Super Bowl - share super-bowl memes related to your niche
<b>12</b> Share an opinion other people are already thinking but haven't been able to express	<b>13</b> Post a selfie and something you accomplished recently big or small	<b>14</b> Valentine's Day / Ash Wednesday - host a Valentine's Day sale	<b>15</b> Ask your audience about their opinion on the latest product or trend	<b>16</b> Share one rookie mistake that your audience should watch out for and why	<b>17</b> Post a funny or inspirational quote your ideal client would relate to	<b>18</b> Talk about your morning or evening routine and why you do what you do
<b>19</b> Ask your audience about the number 1 goal they are working towards	<b>20</b> Love Your Pet Day - encourage your followers to talk about their pets	<b>21</b> Make an expectations vs reality post your ideal clients will relate to	<b>22</b> Share a mind-blowing fact or stat with your audience	<b>23</b> Highlight 1-3 special offers people may not know you sell	<b>24</b> Ask your audience about a challenge they've tried to solve but failed	<b>25</b> Tell a story of a challenge you overcame and the lesson learnt in the process
<b>26</b> Share a helpful reminder that will make your audience feel seen and heard	<b>27</b> Tell the story of how you realized you were meant to start your business	<b>28</b> Share a list of resources to help your audience get additional advice/tools	<b>29</b> Talk about an unpopular opinion and what you believe is the truth			

# 2024

# MARCH

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				<b>1</b> Talk about phrases or behaviors to avoid that hinder your customers	<b>2</b> Ask people what's on their agenda today and share what's on yours	<b>3</b> Share an unpopular opinion about love, money, or health
<b>4</b> Share a resource you offer & what they will achieve when they download/buy	<b>5</b> Share a step by step process your ideal clients can follow to achieve a result	<b>6</b> Interview a loyal client about their experiences with your business	<b>7</b> Talk about the most common reasons why people remain stuck	<b>8</b> International Women's Day - shoutout women that changed your life	<b>9</b> Share a client testimonial and the biggest takeaway from it	<b>10</b> UK Mother's Day / Ramadan Start (tentative date) - appreciate mothers today
<b>11</b> Talk about a few mantras and rules you've been living by lately and why	<b>12</b> Share a shocking statistic with your audience that's related to your niche	<b>13</b> Show your flaws. Share something you did imperfectly or a mistake made	<b>14</b> Pi Day / White Day - hold a sale for something at \$3.14 or \$314 or \$3140	<b>15</b> Tell a story of a memorable event that really inspired your business	<b>16</b> List five books or YouTube videos that changed your perspective or helped you	<b>17</b> St Patrick's Day - host a St Patrick's Day special sale
<b>18</b> Share a "did you know" fact that will wow your audience related to your niche	<b>19</b> Dispel some myths from your industry and share the truth instead	<b>20</b> Share three reasons why someone should download a resource of yours	<b>21</b> Tell the story of a moment in your life that impacted you greatly	<b>22</b> Share a myth that others have about [niche topic] and why they are wrong	<b>23</b> Talk about one benefit ideal clients are missing out on by not being clients	<b>24</b> Share behind the scenes of your client on-boarding process
<b>25</b> Make a vulnerable share of something you've been going through	<b>26</b> Discuss the rabbit holes in your niche and how to avoid distractions	<b>27</b> Share a reminder for your audience that reminds them of their value	<b>28</b> Compare and contrast your offer vs your competitors' offers	<b>29</b> Good Friday - share an eggcellent flash sale for Easter	<b>30</b> Post a funny or inspirational quote your ideal client would relate to	<b>31</b> Easter - share an eggcellent flash sale for Easter

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# APRIL

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
<b>1</b> April Fool's / Easter Monday - post a believable lie to shock your audience	<b>2</b> World Autism Awareness Day - give a shoutout to autistic voices and mentors	<b>3</b> Share with your audience your favorite podcast or show and why	<b>4</b> Share a few of your favorite things about your niche with your audience	<b>5</b> Share a "did you know" fact that will wow your audience related to your niche	<b>6</b> Share a resource you offer & what they will achieve when they download/buy	<b>7</b> Discuss something people like in your niche that you don't & why
<b>8</b> Discuss lessons you've learned in the past week and goals for the upcoming one	<b>9</b> Propose ideas for positive change you'd like to see in your industry and why	<b>10</b> Siblings Day / Eid al-Fitr (tentative date) - 2 for 1 BOGO sibling sale	<b>11</b> Detail a problem or challenge you're currently facing, and how you're tackling it	<b>12</b> Dedicate a post to thank your clients for their trust and loyalty	<b>13</b> Share a perspective in your field that goes against the grain	<b>14</b> Show a glimpse of your work space or a team brainstorming session
<b>15</b> Post a funny or inspirational quote your ideal client would relate to	<b>16</b> Share a client testimonial & expand on the ways people can work with you	<b>17</b> Tell your audience about a recent challenge & what you learned from it	<b>18</b> Share three books everyone should read on the topic of [your niche]	<b>19</b> Talk about a recent hack you discovered to save time with particular tasks	<b>20</b> Share more about why you talk (or not talk about) particular topics or news	<b>21</b> World Creativity and Innovation Day - showcase your company's innovations
<b>22</b> Earth Day - highlight sustainable brands (including your own)	<b>23</b> Talk about an unpopular opinion and what you believe is the truth	<b>24</b> Share something incredibly funny your audience will love	<b>25</b> Share a step by step process to help your audience get started on a task	<b>26</b> Show behind the scenes of your office, activities, and business today	<b>27</b> Dispel a big fat lie in your industry and what the truth is	<b>28</b> Take a complex topic and explain it for a 5th grader on your social media
<b>29</b> Share behind the scenes of a project's before and after	<b>30</b> Give people a script or a tool to deal with something difficult					

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# MAY

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
		<b>1</b> Labour Day / May Day - highlight your team and company values	<b>2</b> Share an industry trend or breaking news from your niche and your predictions	<b>3</b> Share a client's success story or testimonial with an offer CTA	<b>4</b> Star Wars Day (May the 4th) - Share a Star Wars meme in your niche	<b>5</b> Orthodox Easter / Cinco de Mayo - host a Cinco de Mayo flash sale
<b>6</b> Share the origin story of your business and why you do what you do	<b>7</b> Teachers' Day - shoutout your mentors, teachers and coaches	<b>8</b> Make a post answering potential clients' FAQs and objections	<b>9</b> Post a funny or inspirational quote your ideal client would relate to	<b>10</b> Celebrate a recent company or client success milestone or case study	<b>11</b> Share your business values and who you seek as a client / customer	<b>12</b> Mother's Day - a day to shoutout and amplify mothers' voices
<b>13</b> Share a step-by-step tutorial / process to achieve a desired goal	<b>14</b> Share a 'day in the life' story that shows how you run your business	<b>15</b> Share a funny or shareable meme or joke related to your niche	<b>16</b> Talk about 3-5 common mistakes you see people making in your niche	<b>17</b> Share the different ways people can work with you / buy from you	<b>18</b> Share behind the scenes lesson you learnt recently and your takeaway	<b>19</b> Share a funny or shareable meme related to your niche
<b>20</b> Share an industry myth and then share the truth.	<b>21</b> Ask your followers for their opinions on current topics or news	<b>22</b> Educate people on common mistakes they make	<b>23</b> Share a famous person's quote you resonate with and why	<b>24</b> Explain a commonly used term that's wildly misunderstood.	<b>25</b> Make a reaction post to current news / industry trends and your opinion about it	<b>26</b> Share a shocking statistic and a problem that your company is solving and how
<b>27</b> Memorial Day - host a memorial day sale	<b>28</b> Show behind the scenes of your office, activities, and business today	<b>29</b> Share a joke or funny phrase / quote related to your niche	<b>30</b> Storytime - talk about a recent problem you solved for a customer & how	<b>31</b> Share a case study or success story your ideal clients can relate to		

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# JUNE

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
					<b>1</b> Take a frequently asked question and answer it in depth	<b>2</b> Tell people this is their sign to do that thing they've been avoiding
<b>3</b> Share an exact step by step process for how people will achieve a goal	<b>4</b> Explain a misunderstood subject in a simple way	<b>5</b> Educate your audience about something going on in the World. E.g. Pride month	<b>6</b> Talk about a time you created something out of thin air	<b>7</b> Share a list of tools or resources you use or recommend	<b>8</b> Best Friends Day - host a 2-for-1 BOGO sale	<b>9</b> Share the most amazing thing you discovered recently
<b>10</b> Tackle a common insecurity or fear your ideal clients struggle with	<b>11</b> Do a case study breakdown of a success story and the lessons to take away	<b>12</b> React to a viral post or video in your industry and share your opinion about it	<b>13</b> Share an inspirational quote or saying to empower your audience	<b>14</b> Think about a common misconception that annoys you and talk about it	<b>15</b> Share your top tips for achieving a particular goal or solving a problem	<b>16</b> Father's Day - appreciate and shoutout fathers on this day
<b>17</b> Make a public service announcement w/ an unpopular opinion	<b>18</b> Reintroduce yourself to your audience & why you do what you do	<b>19</b> Juneteenth Independence Day - share a Juneteenth quote	<b>20</b> June Solstice / First Day of Summer	<b>21</b> International Yoga Day - a day to talk about wellness and mental health	<b>22</b> Share your non-negotiables when it comes to a specific activity you do	<b>23</b> Talk about the latest news or trend in your niche and what you think of it
<b>24</b> Talk about the ins and outs of achieving that desired goal your audience wants	<b>25</b> Tell a crazy unbelievable story that's actually true	<b>26</b> Share an A-Z of something people need to understand	<b>27</b> Post a funny or inspirational quote your ideal client would relate to	<b>28</b> Talk about a heart-breaking mistake people make and what to do instead	<b>29</b> Dispel a myth others spread and why it's wrong	<b>30</b> Talk about a recent shift in your industry and your opinion on it

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# JULY

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
<b>1</b> International Joke Day / Canada Day - share a niche-related meme	<b>2</b> Share a sarcastic post on how to never achieve a desired result or solve a problem	<b>3</b> Share a post you saw on social media you resonated with and why	<b>4</b> Independence Day - 4th of July - host a 4th of July sale	<b>5</b> Talk about the number one most underrated idea in your niche	<b>6</b> Share a stupid easy hack or tip people aren't doing but should	<b>7</b> World Chocolate Day - ask your audience about their favourite chocolate
<b>8</b> Post a funny or inspirational quote your ideal client would relate to	<b>9</b> Make a vulnerable personal share that shows your human side	<b>10</b> Answer a frequently asked question in depth	<b>11</b> Talk about your experience as a business owner and what people don't know	<b>12</b> Share a before and after transformation that will inspire your audience	<b>13</b> Talk about the truth on a popular misunderstood subject	<b>14</b> Show behind the scenes of a project you're working on
<b>15</b> Talk about an unpopular opinion and what you believe is the truth	<b>16</b> Talk about a popular person in your niche and what people can learn from them	<b>17</b> World Emoji Day / Hot Dog Day - communicate only with emojis that day	<b>18</b> Nelson Mandela Day - a day to share NM quotes	<b>19</b> Give a shoutout to someone from your team or a client	<b>20</b> Review a product or service you recently tried your audience is curious about	<b>21</b> Ice Cream Day / Hug Day
<b>22</b> Talk about a lazy hack you've been doing lately that's super easy to do	<b>23</b> Announce openings for collaborations like podcast interviews	<b>24</b> Discuss habits that have transformed your work, health, or mindset	<b>25</b> Share a story from your life that influenced a recent business decision	<b>26</b> Offer insights on where you see your industry heading in the next 5-10 years	<b>27</b> Share how you got started in your field, highlighting pivotal moments	<b>28</b> Share a perspective in your field that goes against the grain
<b>29</b> Show behind the scenes of your office, activities and business today	<b>30</b> International Day of Friendship - host a 2-4-1 BOGO sale	<b>31</b> Talk about a time you worked with others and the outcomes of that collaboration				

# 2024

# AUGUST

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
			<b>1</b> Describe a significant success or failure and the lessons learnt	<b>2</b> Share a curated list of your favorite tools, apps, or websites in your industry	<b>3</b> Talk about someone who inspired or influenced your career and why	<b>4</b> Share strategies that have significantly boosted your productivity
<b>5</b> Blogger Day - shoutout helpful blogs and writers	<b>6</b> Detail a problem or challenge you're currently facing, and how you're tackling it	<b>7</b> Discuss the importance of having (or being) a mentor & what you think of it	<b>8</b> International Cat Day - share a niche-related cat meme	<b>9</b> Book Lovers Day - recommend books to your followers	<b>10</b> Break down a current trend in your industry, offering personal insights	<b>11</b> Share your strategies for maintaining a healthy balance in life / work
<b>12</b> Discuss how technology is shaping or disrupting your field	<b>13</b> Left-Handers Day - ask your audience how many of them are left-handed	<b>14</b> Share a time you received critical feedback and how it propelled you forward	<b>15</b> Post a funny or inspirational quote your ideal client would relate to	<b>16</b> Tell a Joke Day - share a niche-related meme	<b>17</b> Discuss the importance of upskilling and staying updated in your field	<b>18</b> Share techniques or strategies for effective networking, both online and offline
<b>19</b> World Photography Day - share photos from your latest photoshoot	<b>20</b> Discuss the importance of ethics in your profession and share examples	<b>21</b> Talk about the significance of diverse perspectives in your industry	<b>22</b> Share what you hope to achieve in the upcoming years in life and business	<b>23</b> Show behind the scenes of your office, activities, and business today	<b>24</b> Discuss the ideal work environment for productivity and creativity	<b>25</b> Share standard or best practices in your industry that you swear by
<b>26</b> International Dog Day - share niche-specific dog memes	<b>27</b> Talk about the importance of sustainable practices in your niche	<b>28</b> Discuss times you took risks, the outcomes, and your philosophies	<b>29</b> Analyze shifts in consumer habits in your industry and speculate on the future	<b>30</b> Discuss the importance of mental well-being	<b>31</b> Describe events or decisions that significantly changed your life and career	

# 2024

# SEPTEMBER

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						<b>1</b> Delve deep into a particular project or case study analyzing its mistakes
<b>2</b> US Labor Day - appreciate and shoutout your team and company values	<b>3</b> Discuss what your industry can learn from a completely different field	<b>4</b> Share tools or platforms that have enhanced your life and work	<b>5</b> Talk about your opinion on the importance of diversity & inclusion	<b>6</b> Reflect on the lasting impact you wish to leave in your field	<b>7</b> Share specific areas you've grown in over the years such as communication	<b>8</b> Grandparents Day - appreciate your grandparents customers
<b>9</b> Talk about inspirations that come from outside your industry	<b>10</b> Share moments of rejection and the lessons learned on bouncing back	<b>11</b> Share thoughts on adapting to rapid changes in this current economy	<b>12</b> Debunk a common misconception your ideal clients are held back by	<b>13</b> Talk about your experience with failure and how it's helped you	<b>14</b> Celebrate a milestone or success no matter how big or small	<b>15</b> Share a client transformation story and the lessons from it
<b>16</b> Post a funny or inspirational quote your ideal client would relate to	<b>17</b> Discuss the significance of empathy or soft skills in life or business	<b>18</b> Compare and contrast industry trends and where you see the future going	<b>19</b> Show a glimpse of your work space or a team brainstorming session	<b>20</b> Recommend your top reads or listens that helped shape your opinions	<b>21</b> International Day of Peace / Oktoberfest begins	<b>22</b> September Equinox / First Day of Autumn
<b>23</b> Interview a loyal client about their experiences with your business	<b>24</b> Share a major turning point from the early days of your business	<b>25</b> Discuss how a piece of client feedback helped improve your business	<b>26</b> Share a list of tools or software that make your life and business smooth	<b>27</b> Make a beginner-friendly tutorial related to your niche & topic	<b>28</b> Discuss a course or workshop you recently attended and what you learned	<b>29</b> Share challenges you faced while achieving a recent milestone and what you did
<b>30</b> International Podcast Day - recommend favourite podcasts						

# 2024

# OCTOBER

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	<b>1</b> International Coffee Day / World Vegetarian Day	<b>2</b> Talk about an unpopular opinion in your niche and share your perspective	<b>3</b> Boyfriend Day / Mean Girls Day - share Mean Girls-related memes	<b>4</b> Talk about where you see your business / industry in the next 1-5 years	<b>5</b> Highlight any local community or charity work your business is involved in	<b>6</b> Share a client testimonial of your product or service
<b>7</b> Inner Beauty Day - a day to raise awareness about human trafficking	<b>8</b> Engage your audience by running a poll or survey about their needs	<b>9</b> Share insights or experiences from a recent business trip or conference	<b>10</b> Dive deep into a particular offering, explaining its benefits	<b>11</b> Talk about another brand or influencer you've collaborated with and why	<b>12</b> Share an industry-related opinion and ask your audience for their thoughts	<b>13</b> Showcase a before-and-after scenario of a client or project
<b>14</b> Canadian Thanksgiving / Indigenous People's Day	<b>15</b> Share insights into how you conceptualize and execute ideas	<b>16</b> Host a giveaway or a challenge to encourage your audience to take action	<b>17</b> Post a funny or inspirational quote your ideal client would relate to	<b>18</b> Share what inspired you to start your business or launch that offer	<b>19</b> Ask your audience for their opinions on a new product or service idea	<b>20</b> Document a client's journey from start to finish with your business
<b>21</b> Address and debunk a common myth or misconception in your niche	<b>22</b> Invite an industry expert or satisfied client to share insights on your platform	<b>23</b> Show behind the scenes of your office, activities and business today	<b>24</b> Talk about a challenge you're currently facing & seek audience opinions	<b>25</b> Propose ideas for positive change you'd like to see in your industry and why	<b>26</b> Share a story from a recent trip or networking experience we can learn from	<b>27</b> Dedicate a post to thank your clients for their trust and loyalty
<b>28</b> Share the process of working on a project / offer, from A to Z	<b>29</b> Tease an upcoming product, event, or major announcement	<b>30</b> Share a video testimonial or a success story from a happy client	<b>31</b> Halloween / Diwali begins - host a Halloween sale			

# 2024 NOVEMBER

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				<p><b>1</b></p> <p>Summarize key achievements, learnings, and moments from the past month</p>	<p><b>2</b></p> <p>Ask people what Black Friday offer they'd like to see from you and why</p>	<p><b>3</b></p> <p>Highlight user-generated ideas or positive stories from your community</p>
<p><b>4</b></p> <p>Share an interesting tidbit about your industry or business</p>	<p><b>5</b></p> <p>Share your take on a hot topic or trending news relevant to your industry</p>	<p><b>6</b></p> <p>Celebrate a business milestone, no matter how big or small</p>	<p><b>7</b></p> <p>Share insights into how you welcome and integrate new clients</p>	<p><b>8</b></p> <p>Curate a list of essential tools, websites, or books for your niche</p>	<p><b>9</b></p> <p>Post a funny or inspirational quote your ideal client would relate to</p>	<p><b>10</b></p> <p>Share a profile of a long-term customer, detailing their journey</p>
<p><b>11</b></p> <p>Veterans Day - a day to appreciate those who served the Military</p>	<p><b>12</b></p> <p>Compare two popular tools or methods in your industry with pros and cons</p>	<p><b>13</b></p> <p>Show behind the scenes of your office, activities, and business today</p>	<p><b>14</b></p> <p>Share the making or behind-the-scenes process of one of your offers</p>	<p><b>15</b></p> <p>Share an industry trend or breaking news from your niche and your predictions</p>	<p><b>16</b></p> <p>Offer tips and tricks that have streamlined your business and life</p>	<p><b>17</b></p> <p>Let your audience decide your next content topic or through a poll</p>
<p><b>18</b></p> <p>Share "then and now" photos or stories, highlighting growth</p>	<p><b>19</b></p> <p>Address the most commonly asked questions about your offers</p>	<p><b>20</b></p> <p>Share businesses or influencers you personally follow and recommend</p>	<p><b>21</b></p> <p>Discuss your business's broader mission and impact on the community</p>	<p><b>22</b></p> <p>Share how you manage a busy schedule or work-life balance</p>	<p><b>23</b></p> <p>Reflect on past mistakes or failures and the valuable lessons they brought</p>	<p><b>24</b></p> <p>Share what's your favourite product or service you sell and why</p>
<p><b>25</b></p> <p>Offer your predictions on the future developments in your niche</p>	<p><b>26</b></p> <p>Share a book you read lately and why you love it so much. Share some takeaways.</p>	<p><b>27</b></p> <p>Share a story from your life that influenced a recent business decision</p>	<p><b>28</b></p> <p>US Thanksgiving</p>	<p><b>29</b></p> <p>Black Friday - host a Black Friday weekend sale</p>	<p><b>30</b></p> <p>Share statistics or metrics showcasing the impact of your business</p>	

# 2024

# DECEMBER

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MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						<b>1</b> Artists Sunday - a day to appreciate art in all forms
<b>2</b> Cyber Monday - host a Cyber Monday 24 hour flash sale	<b>3</b> Detail your involvement in local or online communities and the benefits	<b>4</b> Discuss global trends that might affect or interest your niche in the coming years	<b>5</b> Create a short guide or tutorial to help your audience with something today	<b>6</b> Share user feedback and address them - both positive and constructive	<b>7</b> Post a funny or inspirational quote your ideal client would relate to	<b>8</b> Announce openings for collaborations like podcast interviews
<b>9</b> If you're working on new products or services, tease your audience with it	<b>10</b> Share an insight from an expert in your field on a pertinent topic	<b>11</b> Offer advice or products tailored to the upcoming season or holiday	<b>12</b> Detail how your product or service has evolved over time	<b>13</b> Share a charitable cause you support and why	<b>14</b> Share a quote or opinion from influencers adding your own thoughts	<b>15</b> Talk about an unpopular opinion and what you believe is the truth
<b>16</b> Recommend articles, books, or movies that have inspired or informed you	<b>17</b> Show behind the scenes of your office, activities and business today	<b>18</b> Address a recent misconception in your industry and share your opinion	<b>19</b> Offer insights into the planning and execution of one of your projects	<b>20</b> Share where you envision your business heading in the next year	<b>21</b> Winter Solstice (shortest day of the year)	<b>22</b> Showcase unique ways customers have used your offers
<b>23</b> Delve into the history of your industry and highlight milestones	<b>24</b> Christmas Eve	<b>25</b> Christmas Day / Hanukkah begins	<b>26</b> Boxing Day / Kwanzaa	<b>27</b> Share any awards or recognitions you or your business have received	<b>28</b> Invite your audience to share their own story on a topic	<b>29</b> Share a lesser-known fact or tidbit about your industry
<b>30</b> Discuss lessons you've learned in the past year and goals for the upcoming one	<b>31</b> Western New Year's Eve					

# BONUSES



The Funnel  
Marketing Kit

# VIRAL VIDEO & CAPTION HOOKS

Copy formulas to stop the scroll and  
grab the attention with your content

# VIRAL VIDEO & CAPTION HOOKS

## Personal Experiences & Transformations



- 1) I was tired of \_\_\_\_ {e.g. I was tired of working a 9-5}.
- 2) From \_\_\_\_ to \_\_\_\_ {e.g. From a struggling hair-dresser to a \$1m+ business owner}.
- 3) What it's like being \_\_\_\_ as a \_\_\_\_ What it's like being \_\_\_\_ as a \_\_\_\_ {e.g. What it's like being featured in the media as a 20-year-old entrepreneur}.
- 4) It's my \_\_\_\_ anniversary of \_\_\_\_ - here's how \_\_\_\_ {e.g. It's my 1-year anniversary of being on Instagram - here's how my life has transformed in 365 days}.
- 5) I started a \_\_\_\_ at \_\_\_\_ with \_\_\_\_ {e.g. I started a business at 23 with \$100}.
- 6) \_\_\_\_ year ago, I started playing with \_\_\_\_ {e.g. 1 year ago, I started playing with Canva}.
- 7) My \_\_\_\_ as \_\_\_\_ {e.g. My 7 income streams as a full-time influencer}.
- 8) How I got \_\_\_\_ overnight {e.g. How I got 10,000 followers overnight}.
- 9) One day, I decided to try \_\_\_\_, and this happened {e.g. One day, I decided to try an online side hustle that I saw on TikTok, and this happened}.
- 10) How much I made my first \_\_\_\_ selling \_\_\_\_ {e.g. How much I made my first 3 months selling Canva templates}.
- 11) How \_\_\_\_ has ruined everyday life for me {e.g. How knowledge of PR has ruined everyday life for me}.
- 12) Watch me change my life in \_\_\_\_ years {e.g. Watch me change my life in 2 years}.
- 13) In \_\_\_\_, I was \_\_\_\_ for being \_\_\_\_ {e.g. In 2014, I was bullied for being the short nerdy kid}.
- 14) I went from \_\_\_\_ to \_\_\_\_ in less than \_\_\_\_, and it has completely changed my life {e.g. I went from 300lbs to 150lbs in less than 2 years, and it has completely changed my life}.
- 15) One day, I decided to give \_\_\_\_ a try. {One day, I decided to give online course creation a try}.
- 16) \_\_\_\_ year old me would \_\_\_\_ if she could see me now {e.g. 13 year old me would cry tears of joy if she could see me now}.
- 17) Is it just me or \_\_\_\_ {e.g. Is it just me, or has online dating gone downhill?}.
- 18) Has this ever happened to you? \_\_\_\_ {e.g. Has this ever happened to you? I just had someone scam me!}.
- 19) I just got my first \_\_\_\_ review {e.g. I just got my first negative fitness app review}.
- 20) This is the most mind-blowing realization I've had about \_\_\_\_ {e.g. This is the most mind-blowing realization I've had about social media}.
- 21) Things I've \_\_\_\_ I am proud of {Things I've done in my career I am proud of}.
- 22) \_\_\_\_ for the first time {e.g. Taking anxiety medication for the first time}.
- 23) Everyone laughed when I \_\_\_\_, but then I \_\_\_\_ {e.g. Everyone laughed when I started a candle business, but then I made six figures}.
- 24) I never believed in \_\_\_\_ until I tried it {e.g. I never believed in meditation until I tried it}.
- 25) Here's what happened when I tried \_\_\_\_ for 30 days {e.g. Here's what happened when I tried a vegan diet for 30 days}.
- 26) Why I quit \_\_\_\_ to pursue \_\_\_\_ {e.g. Why I quit my 9-5 to pursue digital art}.
- 27) The untold story of how I \_\_\_\_ {e.g. The untold story of how I met my business partner}.
- 28) The biggest regret of my \_\_\_\_ journey {e.g. The biggest regret of my entrepreneurial journey}.
- 29) How I overcame my fear of \_\_\_\_ {e.g. How I overcame my fear of public speaking}.
- 30) I tried every \_\_\_\_, here's my verdict {e.g. I tried every popular diet, here's my verdict}.
- 31) What \_\_\_\_ taught me about \_\_\_\_ {e.g. What traveling solo taught me about self-worth}.
- 32) Lessons learned from my first \_\_\_\_ {e.g. Lessons learned from my first startup failure}.
- 33) The breakthrough moment in my \_\_\_\_ journey {e.g. The breakthrough moment in my fitness journey}.
- 34) A love letter to \_\_\_\_ {e.g. A love letter to the early days of the internet}.
- 35) As a \_\_\_\_, here's how I get the most out of my \_\_\_\_ {e.g. As a CEO, here's how I get the most out of my team meetings}.
- 36) The \_\_\_\_ I used to grow from \_\_\_\_ to \_\_\_\_ {e.g. The content calendar template I used to grow from 0 to 50k followers}.
- 37) My top three secrets for \_\_\_\_ {e.g. My top three secrets for staying motivated}.
- 38) Watch my \_\_\_\_ transformation {e.g. Watch my home transformation}.

# VIRAL VIDEO & CAPTION HOOKS

## Educational Tips, Tricks & Tutorials



- 1) Here's exactly how you're going to \_\_\_\_ {e.g. Here's exactly how you're going to get your first client}
- 2) These are my top tips for \_\_\_\_ {e.g. These are my top tips for starting a digital product business}
- 3) If you want to \_\_\_\_ here's a simple hack that will take you 5 minutes a day or less to do {e.g. If you want to sell more digital products, here's a simple hack that will take you 5 minutes a day or less to do it}
- 4) Watch me \_\_\_\_ {e.g. Watch me design my website}
- 5) Best advice for \_\_\_\_ {Best advice for launching an online course}
- 6) \_\_\_\_ that will help you understand how \_\_\_\_ works {E.g. Two podcasts that will help you understand how social media works}
- 7) The best \_\_\_\_ for \_\_\_\_ {e.g. The best viral video hooks for your TikTok}
- 8) This is my go-to \_\_\_\_ {e.g. This is my go-to AI tool for copywriting}
- 9) 3 tips on how to \_\_\_\_ from someone who \_\_\_\_ {e.g. 3 tips on how to go viral from someone who gets paid to do it for influencers}
- 10) \_\_\_\_ to get more \_\_\_\_ {e.g. 2 video hooks to get more watch time}
- 11) The cure to \_\_\_\_ {e.g. The cure to impostor syndrome}
- 12) Advantages to hiring the best \_\_\_\_ {e.g. Advantages to hiring the best ads manager}
- 13) The modern rules of \_\_\_\_ {e.g. The modern rules of online dating}
- 14) A 5 step \_\_\_\_ guide that anyone can follow {e.g. A 5-step weight loss guide that anyone can follow}
- 15) Little known ways to \_\_\_\_ {e.g. Little known ways to make more sales}
- 16) How to get ahead \_\_\_\_ with \_\_\_\_ {e.g. How to go ahead in your business with social media marketing}
- 17) Get rid of \_\_\_\_ once and for all {e.g. Get rid of impostor syndrome once and for all}
- 18) \_\_\_\_ that will pay off {e.g. 7 business lessons that will pay off}
- 19) \_\_\_\_ that can make you \_\_\_\_ {e.g. morning recipes that can make you stronger in the gym}
- 20) The surprising benefits of \_\_\_\_ {e.g. The surprising benefits of waking up at 5am}
- 21) Here's a non-definitive list of \_\_\_\_ {e.g. Here's a non-definitive list of tools I use in my business}
- 22) Don't \_\_\_\_ without \_\_\_\_ {e.g. Don't go into a podcast interview without checking your microphone}
- 23) I want to \_\_\_\_ but I have no idea where to start - the step-by-step guide {e.g. I want to travel the World but I have no idea where to start - the step-by-step guide}
- 24) This is the game-changer for \_\_\_\_ {e.g. This is the game-changer for affiliate marketing}
- 25) How to stand out in a sea of \_\_\_\_ {e.g. How to stand out in a sea of content creators}
- 26) The art and science of \_\_\_\_ {e.g. The art and science of coffee brewing}
- 27) The essential tools for every \_\_\_\_ {e.g. The essential tools for every digital artist}
- 28) How to survive and thrive during \_\_\_\_ {e.g. How to survive and thrive during financial crises}
- 29) How to transform your \_\_\_\_ in 30 days {e.g. How to transform your habits in 30 days}
- 30) What every beginner needs to know about \_\_\_\_ {e.g. What every beginner needs to know about cryptocurrency}
- 31) The golden rules for mastering \_\_\_\_ {e.g. The golden rules for mastering public speaking}

# VIRAL VIDEO & CAPTION HOOKS

## Controversial & Opinions



- 1) Here's a big fat lie about \_\_\_\_ {e.g. Here's a big fat lie about the publishing industry}
- 2) (controversial topic) explained {e.g. The patriarchy explained}
- 3) Most people don't understand \_\_\_\_ {e.g. Most people don't understand social media marketing}
- 4) \_\_\_\_ isn't hard. It's just \_\_\_\_ {e.g. Losing weight isn't hard. It just requires the right strategy}
- 5) The secret to repeat success on \_\_\_\_ {e.g. The secret to repeat success on YouTube}
- 6) Here's an unpopular opinion on \_\_\_\_ {e.g. Here's an unpopular opinion on dating in your 30s}
- 7) Obnoxious \_\_\_\_ influencers be like... {e.g. Obnoxious fitness influencers be like...}
- 8) Here's proof \_\_\_\_ is broken {e.g. Here's proof our society is broken}
- 9) Here's the truth about \_\_\_\_ {e.g. Here's the truth about running a business}
- 10) Why aren't more people talking about \_\_\_\_? {e.g. Why are not more people talking about ChatGPT?}
- 11) \_\_\_\_ is not a get-rich-quick scheme {e.g. E-commerce is not a get-rich-quick scheme}
- 12) Is \_\_\_\_ dead? {e.g. Is Instagram dead?}
- 13) Why does \_\_\_\_ feel so \_\_\_\_? {e.g. Why does being a high-achieving woman feel so exhausting?}
- 14) Why you shouldn't complain about \_\_\_\_ {e.g. Why you shouldn't complain about being shadow-banned}
- 15) Why \_\_\_\_ is missing the mark and how you can fix it {e.g. Why your mastermind offer is missing the mark and how you can fix it}
- 16) Why everyone is talking about \_\_\_\_ {e.g. Why everyone is talking about this new workout routine}
- 17) The harsh truth about \_\_\_\_ {e.g. The harsh truth about making money online}
- 18) You've been doing \_\_\_\_ wrong all this time {e.g. You've been doing Pinterest marketing wrong all this time}
- 19) The one thing everyone gets wrong about \_\_\_\_ {e.g. The one thing everyone gets wrong about intermittent fasting}
- 20) Exposing the dark side of \_\_\_\_ {e.g. Exposing the dark side of the modeling industry}
- 21) Let's debunk the myth about \_\_\_\_ {e.g. Let's debunk the myth about passive income}
- 22) The harsh reality of being a \_\_\_\_ {e.g. The harsh reality of being a self-published author}
- 23) Unmasking the illusion of \_\_\_\_ {e.g. Unmasking the illusion of overnight success}
- 24) Here's the problem with \_\_\_\_ {e.g. Here's the problem with modern dating apps}
- 25) What the \_\_\_\_ industry doesn't want you to know {e.g. What the skincare industry doesn't want you to know}
- 26) The most controversial aspect of \_\_\_\_ {e.g. The most controversial aspect of climate change}
- 27) 5 reasons everyone is talking about \_\_\_\_ {e.g. 5 reasons everyone is talking about the metaverse}
- 28) The real reason \_\_\_\_ is trending {e.g. The real reason plant-based diets are trending}
- 29) Here are my non-negotiables for \_\_\_\_ {e.g. Here are my non-negotiables for dating}

# VIRAL VIDEO & CAPTION HOOKS

## Fascination & Intrigue



- 1) This is your sign to \_\_\_\_ {e.g. This is your sign to create a 30 by 30 bucket list}
- 2) This is the most amazing \_\_\_\_ ever {e.g. This is the most amazing AI tool ever}
- 3) I just found the craziest \_\_\_\_ {e.g. I just found the craziest website ever}
4. This guy makes \_\_\_\_ and we're about to \_\_\_\_ {e.g. This guy makes \$100k a year selling digital products and we're about to reverse engineer his social media content for how he does it}
- 5) Have you seen the \_\_\_\_ {e.g. Have you seen the latest news Instagram released?}
- 6) \_\_\_\_ you won't believe exists {e.g. Ads tool you won't believe exists}
- 7) What I would do if \_\_\_\_ {e.g. What I would do if my fitness client doesn't want to count calories}
- 8) If \_\_\_\_ was a person {e.g. If Monday blues was a person}
- 9) The hidden world of \_\_\_\_ {e.g. The hidden world of rare book collecting}
- 10) Guess what? I discovered this hidden gem about \_\_\_\_ {e.g. Guess what? I discovered this hidden gem about historical landmarks in our city}
- 11) Ever wonder what happens during a \_\_\_\_? {e.g. Ever wonder what happens during a film production?}
- 12) The secret ingredient to \_\_\_\_ {e.g. The secret ingredient to achieving work-life balance}
- 13) Day X of sharing \_\_\_\_ until I am famous / until people buy my \_\_\_\_ {e.g. Day 41 of sharing my book about dating until I reach 1000 copies sold}
- 14) The most underrated \_\_\_\_ {e.g. The most underrated travel destinations}
- 15) The surprising history of \_\_\_\_ {e.g. The surprising history of chocolate}
- 16) Decoding the secrets of \_\_\_\_ {e.g. Decoding the secrets of ancient pyramids}
- 17) Exploring the untapped potential of \_\_\_\_ {e.g. Exploring the untapped potential of underwater tourism}
- 18) Ever wonder how \_\_\_\_ works? Let's dive in! {e.g. Ever wonder how machine learning works? Let's dive in!}
- 19) An insider's look into \_\_\_\_ {e.g. An insider's look into the world of elite athletes}
- 20) I promise you've never seen a more \_\_\_\_ {e.g. I promise you've never seen a more beautiful wedding dress}
- 21) This is just a public service announcement \_\_\_\_ {e.g. This is just a public service announcement for anyone who's trying to build muscle}
- 22) If you're thinking of \_\_\_\_ be aware that \_\_\_\_ {e.g. If you're thinking of hiring a personal trainer, be aware that the first week is going to be incredibly painful}
- 23) If you're a \_\_\_\_ this is potentially the most important video you'll ever watch {e.g. If you're a woman on a weight loss journey, this is potentially the most important video you'll ever watch}
- 24) If there's one thing to know about \_\_\_\_, it's this {e.g. If there's one thing to know about real estate investment, it's this}
- 25) The future is \_\_\_\_ {e.g. The future is quantum computing}
- 26) \_\_\_\_ before you die {e.g. Places to see before you die in the US}
- 27) Huge \_\_\_\_ scam {e.g. Huge TikTok scam}
- 28) 7 warning signs of a \_\_\_\_ {e.g. 7 warning signs of a failing marriage}
- 29) The untold benefits of \_\_\_\_ {e.g. The untold benefits of journaling daily}
- 30) Unleashing the power of \_\_\_\_ {e.g. Unleashing the power of positive thinking}
- 31) Debunking myths about \_\_\_\_ {e.g. Debunking myths about sustainable living}
- 32) The one thing you're forgetting about \_\_\_\_ {e.g. The one thing you're forgetting about content marketing}
- 33) \_\_\_\_ vs. \_\_\_\_: The ultimate comparison {e.g. iOS vs. Android: The ultimate comparison}
- 34) The intersection of \_\_\_\_ and \_\_\_\_ {e.g. The intersection of technology and mental health}

# VIRAL VIDEO & CAPTION HOOKS

## Point of View & Scenario-based



- 1) POV \_\_\_\_ {e.g. POV: You broke up with your girlfriend and decided to move to Australia}
- 2) POV: You started \_\_\_\_ here are the results {e.g. You started selling oracle cards 2 years ago. here are the results}
- 3) Challenges every \_\_\_\_ faces {e.g. Challenges every content creator faces}
- 4) POV: When people realize our \_\_\_\_ is \_\_\_\_ {e.g. POV: When people realize our Instagram course is half price this Black Friday}
- 5) Tell me you're a \_\_\_\_ without telling me you're a \_\_\_\_ {e.g. Tell me you're an entrepreneur without telling me you're an entrepreneur}
- 6) You might be \_\_\_\_ if you relate to this {e.g. You might be an entrepreneur if you relate to this}
- 7) What nobody prepared me for about \_\_\_\_ {e.g. What nobody prepared me for about motherhood}
- 8) Things nobody tells you about \_\_\_\_ {e.g. Things nobody tells you about being an influencer}
- 9) What it's really like to be a \_\_\_\_ in \_\_\_\_ {e.g. What it's really like to be a female entrepreneur in tech}
- 10) Navigating the world of \_\_\_\_ as a \_\_\_\_ {e.g. Navigating the world of fashion as a plus-sized individual}
- 11) Behind the scenes of \_\_\_\_ {e.g. Behind the scenes of a Hollywood movie production}
- 12) I challenge you to \_\_\_\_ {e.g. I challenge you to a 30-day reading habit}
- 13) The daily life of a \_\_\_\_ {e.g. The daily life of a pro gamer}
- 14) Behind the scenes of my \_\_\_\_ {e.g. Behind the scenes of my podcast production}
- 15) When to say yes (and no) to \_\_\_\_ {e.g. When to say yes (and no) to freelance gigs}
- 16) If you thought you were going to \_\_\_\_, this is the most important video you'll see today {e.g. If you thought you were going to sign up to the gym and lose 10lbs in 1 month, this is the most important video you'll see today}
- 17) If you are trying to \_\_\_\_, watch this {e.g. If you're trying to level up your life, watch this}
- 18) Here's what you get when you pay \_\_\_\_ to \_\_\_\_ {e.g. Here's what you get when you pay \$10,000 for a web designer to build a website that makes you sales}

# HIGH CONVERTING CALL TO ACTIONS

So people don't just enjoy your content  
but also take action and become loyal  
fans and customers

# CALL TO ACTIONS & CAPTION HOOKS

(Get More Comments To Boost You In The Algorithm)



- 1) Comment below {KEYWORD} 🙋 if you'd like to...
- 2) Let me know what you think about this 🙋
- 3) Which one would you choose? 🙋
- 4) A, B, or C? Please vote below 🙋
- 5) Drop a {emoji} if you agree 🙋
- 6) Have you ever experienced this? Tell me below 🙋
- 7) On a scale from 1-10, how much do you agree? 8) Comment below 🙋
- 8) What's missing in this list? Tell me 🙋
- 9) Guess what's next? Comment your predictions 🙋
- 10) What would you add to this list? Chime in below 🙋
- 11) How does this make you feel? Let it out in the comments 🙋
- 12) Challenge: Describe this in one word. Comment below 🙋
- 13) Who else is with me on this? Raise your hand (or comment) 🙋
- 14) Need your expertise here! Drop some wisdom below 🙋
- 15) Hit me with your best advice on this 🙋
- 16) Spill the tea in the comments, honey! 🙋
- 17) Alright, keyboard warriors, here's your chance! Sound off below 🙋
- 18) Don't scroll without dropping some sass below! 🙋
- 19) Can you handle this? Prove it in the comments 🙋
- 20) Are you even awake? Make some noise below! 🙋
- 21) Too glam to give a damn, but I'll read your comments anyway 🙋
- 22) Y'all better not leave me hanging! Sound off below 🙋
- 23) Put on your smarty pants and tell me your thoughts 🙋
- 24) Alright, diva. Drop your two cents below! 🙋
- 25) Feeling brave? Dive into the comments! 🙋
- 26) If you scrolled past this without commenting, your phone's side-eyeing you. Just saying 🙋
- 27) Silence isn't golden here. Make some noise below! 🙋
- 28) You think you know better? Prove it below 🙋
- 29) I'm all ears! Well, eyes. You get it. Comment! 🙋
- 30) Can't touch this – but you can comment on it! 🙋

## GET MORE SHARES

(To Reach More Eyeballs)

- 1) Send this to someone who needs to hear this today
- 2) Tag your {bestie/partner etc.}
- 3) Share this to your story/feed
- 4) Spread the word! Let your followers know about this
- 5) Pass it on to the ones who need a smile today 😊
- 6) Bet you can't scroll without sharing this gem!
- 7) Don't keep this secret to yourself! Share away.
- 8) Let's get this trending! Share with your tribe.
- 9) Send this to the last person you texted!
- 10) It takes a second to share, but can make someone's day.  
Pass it on!
- 11) Don't be selfish! Share the fun with others.
- 12) Stop lurking and start sharing. You know you want to.
- 13) Be the reason someone snorts their coffee today. Share this!
- 14) I bet you won't share this. Prove me wrong!
- 15) Share if you're fabulous. If not, well... keep scrolling.
- 16) Your group chat needs this. Don't deny them!

## GET MORE SAVES

(To Boost You In The Algorithm)

- 1) Save this for later
- 2) Save this for when you need a reminder
- 3) You're going to want to save this and come back to it later
- 4) Save this post
- 5) Save me or lose me 💎
- 6) Bookmark this gem for future you!
- 7) Don't let this get lost in the scroll – save it now!
- 8) Save now, thank yourself later.
- 9) Too fab to remember? Save for later, darling.
- 10) Oh, honey, you'll want this again. Hit save!
- 11) Click save. Because we both know your memory's not that great.
- 12) Save now, gloat later. You know you want to.
- 13) Save it now, or search for it forever. Your choice.
- 14) This post is like fine wine, better with time. Save to age.
- 15) Tap save so you can show off to your friends later
- 16) Saving this post might just be the highlight of your day.

## GET MORE FOLLOWERS

(To Grow Your Audience)

- 1) Follow me for more tips on {your topic}
- 2) DO NOT follow me if you hate {desired outcome of your audience}
- 3) If you'd like to see part 2, give me a follow
- 4) If you're not following me yet, what are you waiting for?
- 5) You're not following me yet? You're missing out
- 6) For a daily dose of [your niche], hit follow!
- 7) Are we Insta/Facebook/Twitter official yet? Hit follow!
- 8) It's not stalking if you press follow. 😏
- 9) Tap follow or I'll tell your grandma you don't like her cookies.
- 10) Not following me? Do you also pour milk before cereal?
- 11) Be the avocado to my toast. Smash that follow button.
- 12) Not following me is so last season. Upgrade yourself.
- 13) Pssst... Rumor has it that following me improves your feed by 1000%.
- 14) Keep your friends close and content creators (like me) closer. Tap follow.
- 15) Broke the 'like' button? No worries, 'follow' still works.
- 16) Warning: Following may lead to sudden bursts of {happiness and success}

## GET MORE SALES

(To Grow Your Business)

- 1) If you found value in this post - you'll love my {offer} even more because it goes so much deeper into {this subject}. Go to {website link} or click the link in my bio to learn more
- 2) Curious to know more about how I can help you {solve X problem}? Click the link in my bio to learn more about my {offer}
- 3) Want to know the easiest way to {achieve X result} without {annoying task}? Comment below {RESULT}, and I'll DM you with more info
- 4) If you like this post, I go deeper into {this topic} in my {offer}. Link in bio
- 5) Got any questions about how {offer} can help you? Send me a DM
- 6) If you're curious how we can work together, click the link in my bio
- 7) Who else is tired of {common problem}? Let's tackle it together. Click my bio link to get started.
- 8) Overwhelmed with {issue}? I got you. Dive deeper with my {offer} - link's in the bio.
- 9) I've bottled up all my expertise in {offer}. Ready to uncork? 🍷 Link's in the bio.
- 10) You + My {offer} = Magic. ✨ (No, really!) Check the link in bio before it disappears.
- 11) Tired of being basic? Elevate with my {offer}. Link's lounging in the bio.
- 12) Got 99 problems, but my {offer} ain't one. Dive in via the bio link!
- 13) Your horoscope today: "Visit the link in the bio." Don't argue with the stars.
- 14) Ever thought, "There's got to be a better way?" Spoiler: There is. Link in bio
- 15) If life's a game, my {offer} is your cheat code. No console required, just DM me.